Elmhurst Children's Theatre Sponsorship 2026-2027 Season

Fall Show

Unintentionally Hilarious sketch comedy troupe

Winter Sketch

Spring Show

Why Sponsor ECT?

- Elmhurst Children's Theatre makes impacts in the lives of children, builds confidence, friendships, and skills that impact their lives.
- Your sponsorship enables ECT to continue to put on high-quality shows that bring the community together.
- Playbill advertisements are read by more than 1,000 members of our audience each show! Add a coupon for even better results.
- Each social media post reaches an average of 1,200 viewers. Most of them are local readers looking for products and services.
- Email socialmedia@elmhurstchildrenstheatre.com for more information

Sponsorship Opportunities

Marquee Sponsorship

$750 For both Fall and Spring Show

- Full color logo and sponsorship acknowledgement on playbill back
- Full page ad inside playbill
- Featured Thank You with logo in show introduction slide show viewed by audience pre-show and during intermission
- Logo in subscriber marketing emails for shows
- Social media mention on season announcment posts
- Two tickets to the performance of your choice for both fall show and spring show

New this year! Sponsor a Reel- $50

- Your logo appears on a reel and company is tagged in the caption on ECT's Instagram and Facebook.

elmhurst children's theatre

ECT

established 1937

Advertising Rates 2026-'27 Season

Full page ad- $175 for one show/ $300 for both Fall and Spring

- Full page black and white ad
- 4.75" wide x 7.75" tall
- $50 savings when you buy both shows

Half page ad- $125

- Half page black and white ad
  4.75" wide x 3.875" tall

Quarter page ad- $75

- Quarter page black and white ad
  4.75" wide x 1.9375" tall

Early Bird Discount!

- Get $25 off of your ad price if your designed ad is ready by September 15